

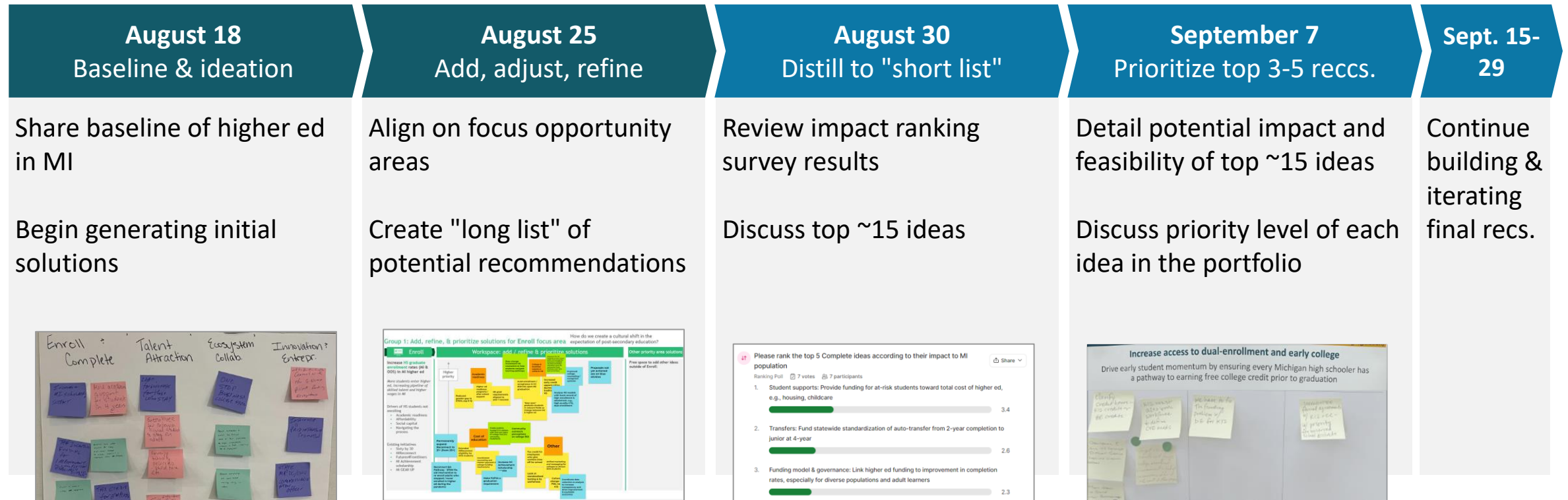
Presentation versions (less dense)

Higher ed workgroup process | Began with baselining and "divergent thinking" to create list of potential solutions, now "converging" on prioritized recommendations

Note: process will still be iterative

Divergent thinking

Convergent thinking



Higher ed baseline findings | MI is net talent exporter; not enough in-migration of college-educated talent to offset graduates lost

MI appealing undergraduate destination with net import of ~1,700 students...

10,160	Students inbound to MI
-8,500	Students outbound from MI
<hr/>	
1,660	Net inflow of students



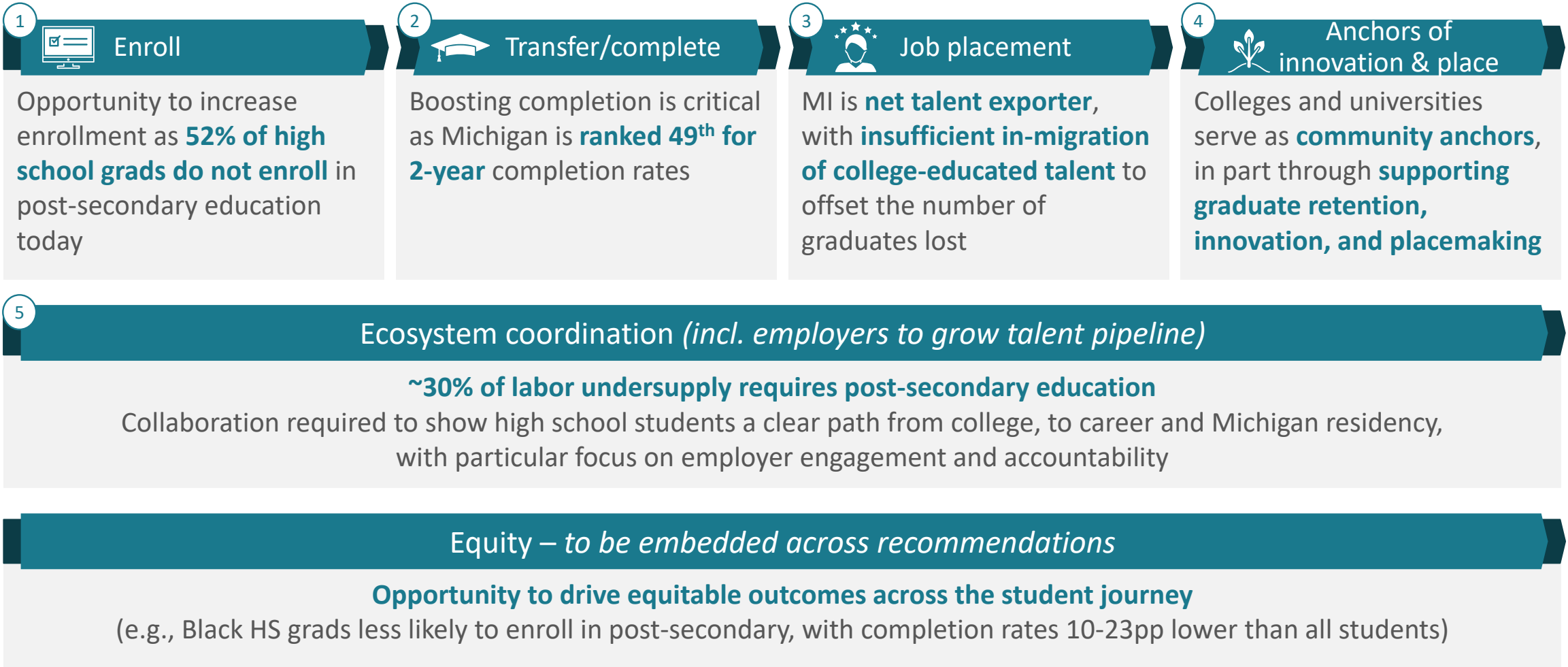
... Though post-graduation, this gain is offset by ~5,600 student net "brain-drain"

1,970	Grads inbound to MI
-7,520	Grads outbound from MI
<hr/>	
-5,550	Net outflow of grads

Note: Does not consider movement of students who fail to complete

Note: Total values rounded to the nearest hundred; Enrollment based on 2020 values due to data availability; neighboring states include OH, IL, IN, WI; absolute transition snapshot derived from "Grads on the go" state migration % x cohort degree completion
Source: IPEDS; "Grads on the go", Inter-university Consortium for Political and Social Research

Higher ed baseline findings | Opportunities to improve outcomes and drive population growth exist across the student journey



Higher ed priorities | 5 core priorities emerged from baselining and workgroup discussion



Portfolio across steps of student journey provides integrated, long-term, sustainable impacts on population growth

Vision statement

Increase **enrollment** through **system of support** including **affordable college access**...

... With **wrap arounds** that enable students to persist, **complete** ...

... And find meaningful **in-demand work in the MI** labor market...

... While also making **MI a more attractive place** to live post-graduation

5 *Ecosystem coordination embedded across the journey



- *Increase access to **dual-enrollment and early college**
- Publicly fund **K-14**
- **Universal FAFSA** as HS graduation requirement
- Step-change in **HS counselors and college-readiness** tutoring
- *Connect **K-12 students with career exploration**

- Create "**completion resource network**"
- Increase **higher ed advising and tutoring** services
- *Reform 2-yr to 4-yr **transfer process**

- *Expand **employer partnerships via work-based learning** and FT offers
- *Incentivize creation of **internships/co-ops**

- Offer **post-graduation incentives** to retain and attract talent
- Invest in **higher ed placemaking** efforts institution types

Enablers

- *Strengthen **labor and education analytics**
- Raise portion of **performance-based CC funding**

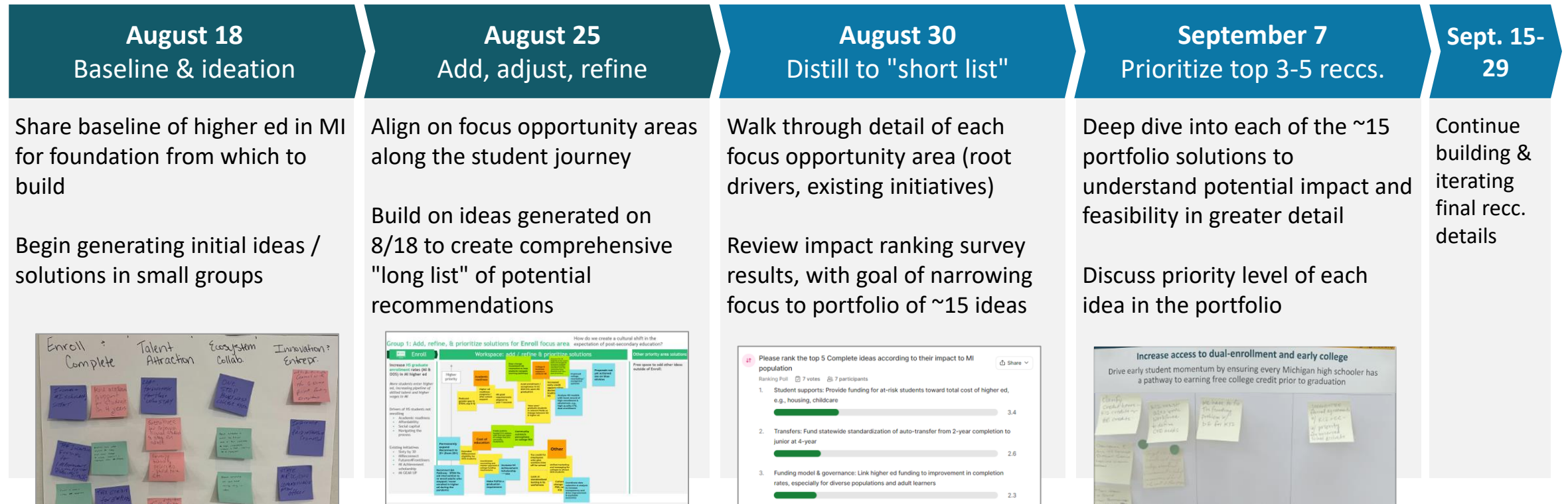
Pre-read versions (more dense)

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Divergent thinking

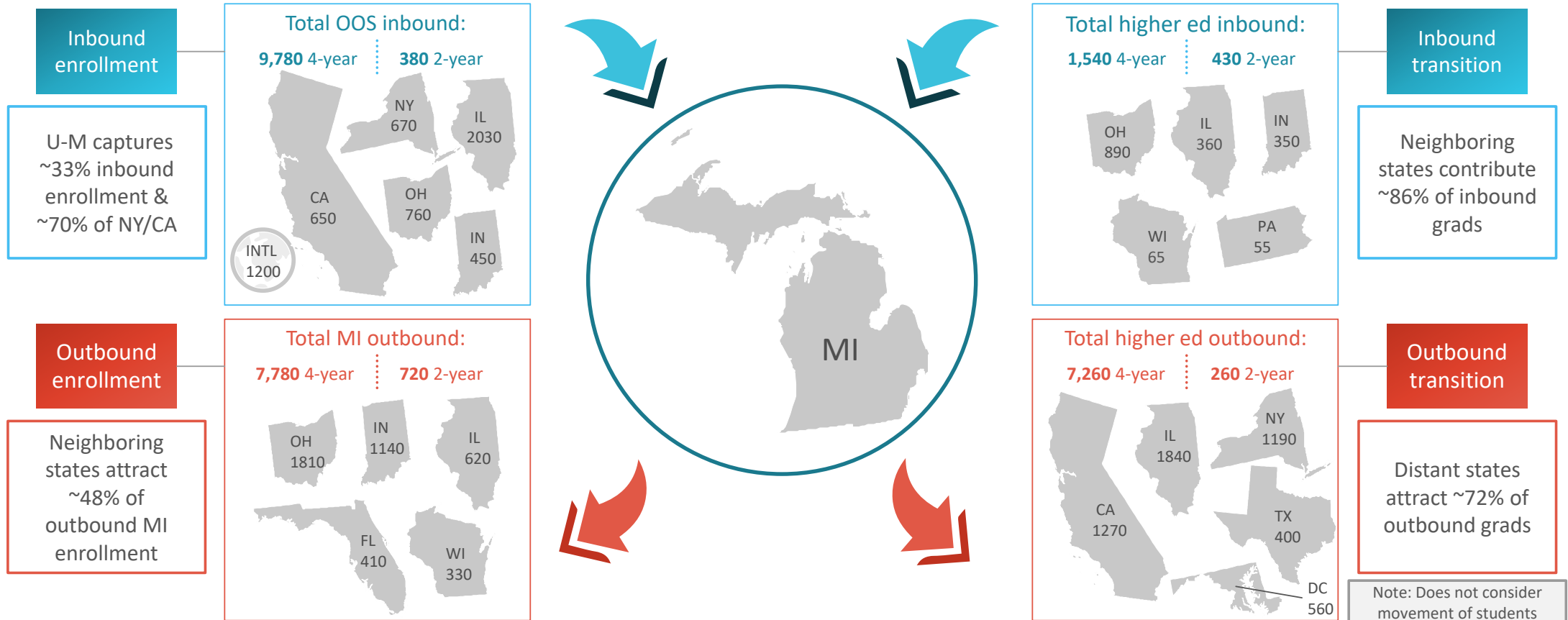
Convergent thinking



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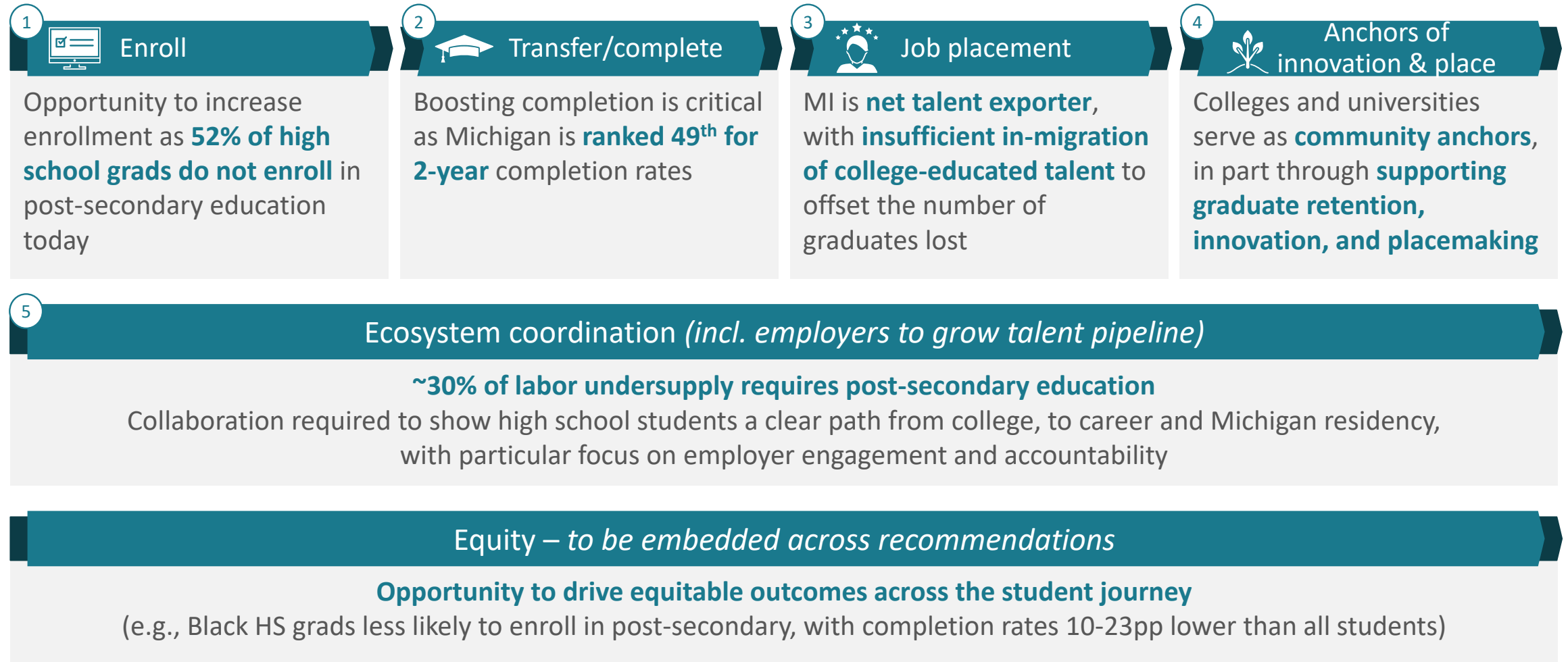
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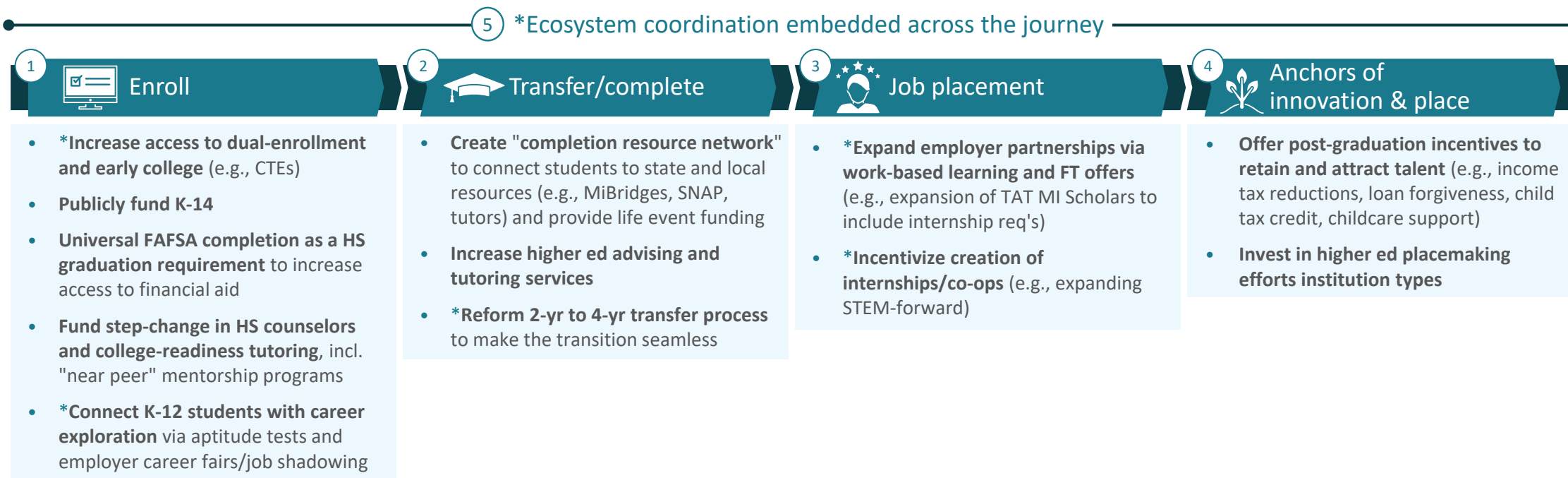
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Enablers

- ***Strengthen labor and education analytics** to develop integrated feedback loop to support program development, student advising, and skills-based hiring
- **Raise portion of performance-based CC funding**