

## Growing MI Together: Higher education workgroup

Workgroup Meeting #5

September 7, 2023









## Process overview | This is our fifth higher education workgroup meeting

Growing Michigan Together Council will provide recommendations to **increase state population** across four topic areas, one of which is **higher education** 

August		September	October	
Kick-off with intros and workgroup logistics	Ideate & synthesize focus areas and recs.	Prioritize final recs., align on implications	Iterate final report, incl. funding impacts	Chairs present recommendations

#### Today we will...

- 1. Recap our process and the short list of potential recommendations
- 2. Gather your input to detail recommendations further
- 3. Wrap-up and next steps

## How we'll refine our list of potential solutions | Today we will define short list of recommendations in greater detail and gather input on prioritization of top 3-5 reccs.

Divergent thinking

Note: process will still be iterative

#### Convergent thinking

August 18 Baseline & ideation	August 25 Add, adjust, refine	<b>August 30</b> Distill to "short list"	☆ Today, September 7 Prioritize top 3-5 reccs.	Sept. 15- 29
Share baseline of higher ed in MI for foundation from which to build	Align on focus opportunity areas along the student journey Build on ideas generated on	Walk through detail of each focus opportunity area (root drivers, existing initiatives)	Deep dive into each of the ~15 portfolio solutions to understand potential impact and feasibility in greater detail	Continue building & iterating final recc.
Begin generating initial ideas /	8/18 to create comprehensive	Review impact ranking survey		details
solutions in small groups	"long list" of potential recommendations	results, with goal of narrowing focus to portfolio of ~15 ideas	Align on timeframe and priority level of each idea in the final	
Enrell : Complete Talent Collab Involution : Complete Attraction Collab Collab. Envery Env	Crosp 1: Add, refines 8: prioritize solutions for Exercil focus area. Reactions of solutions that the de- rest of the rest of	Please rank the top 5 Complete ideas according to their impact to MI population Busing Pol @ 7 votes @ 7 participants           1. Student supports: Provide funding for at-risk students toward total cost of higher ed, e.g. housing, childcare         3.4           2. Transfers: Fund statewide standardization of auto-transfer from 2-year completion to junior at 4-year         2.6           3. Funding model & governance: Link higher ed funding to improvement in completion rates, especially for diverse populations and adult learners         3.4	portfolio, with ~3-5 as highest importance	

## Recall | Baselining informed development of priority areas across the student journey



Ecosystem coordination (incl. employers to grow talent pipeline)

Solutions must tie to labor market needs; ~30% of labor undersupply requires post-secondary education

Equity – to be embedded across recommendations

Opportunity to drive equitable outcomes across the student journey

(e.g., Black HS grads less likely to enroll in post-secondary, with completion rates 10-23pp lower than all students)

### Portfolio across steps of student journey provides integrated, long-term, sustainable impacts on population growth

Ecc

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	1 Enroll	<sup>2</sup> Transfer/complete	<sup>3</sup>	Anchors of innovation & place
	Increase HS graduate enrollment rates (MI & OOS) in MI higher ed to increase pipeline of skilled talent	Increase 2-year success rates across populations to enable higher wage opportunities	Retain & attract post-grad talent (OOS, intl., & MI expats) to directly influence reversal of "brain-drain"	Support attraction and retention efforts by elevating the role of Higher Ed as place-based anchors
Ecosystem Dordination Incl. employers to grow talent pipeline)	<ul> <li>Connect K-12 students with career opportunities via aptitude tests and employer career fairs/job shadowing (e.g., YouScience partnership)</li> <li>Increase access to dual-enrollment and early college (e.g., CTEs)</li> </ul>	<ul> <li>Improve labor and education analytics to develop integrated feedback loop to support program development and student guidance</li> <li>Reform transfer process to make the transition from CC to junior status seamless</li> </ul>	<ul> <li>Expand work-based learning employer-partnerships (e.g., expanding TAT MI Scholars program partnerships)</li> <li>Offer incentives for creation of internships/co-ops and hiring of post-grad talent (e.g., expanding STEM-forward)</li> </ul>	<ul> <li>Ensure investments in college placemaking are made across MI (e.g., research innovation districts, regional community development efforts)</li> <li>Retain entrepreneurs and their businesses through increased VC (e.g., large evergreen fund)</li> </ul>
Student/ graduate supports	<ul> <li>Step-change in college/career advisors and college-readiness tutoring in HS, incl. "near peer" mentorship programs</li> <li>Mandate FAFSA completion as a HS graduation requirement to increase access to financial aid</li> <li>Publicly fund K-14 (vs. K-12)</li> </ul>	<ul> <li>Create "completion resource network" to connect students to state and local resources (e.g., MiBridges, SNAP E&amp;T) and provide funding for life events</li> <li>Increase advising and tutoring services to assist students needing academic support</li> </ul>	• Offer <b>post grad incentives</b> to retain and attract talent (e.g., income tax reductions, student loan forgiveness, downpayment assistance, childcare support)	Exploring placement of these between higher ed; jobs, talent, and people; and infrastructure and places workgroups
Funding	Meaningfully incr			

Impacts compound when solutions are executed across entire student journey

## Instructions for providing input to build-out recommendations

#### Recommendation details – 25 min

- Using the posters around the room, provide input (via stickies) that will allow us to detail each recommendation e.g.,
  - How would you adjust / refine the recommendation to maximize the impact and effectiveness?
  - What will be required to make this happen? What key challenges do you foresee?
  - How can we drive equitable outcomes through this recommendation?
- Please include your name on the stickies you add, so we can follow-up with questions/clarification as-needed

#### "Pitch" time – 25 min

- Workgroup members who are passionate about particular ideas will be given 2-3 minutes to share their "pitch"
- If interested in advocating / sharing, please let Bekki know during the first 30 minutes of the activity

#### Voting – 5 min

- Using provided stickers, vote on the initiatives you believe should be top priority, considering expected impacts and feasibility
- You can spend your 5 votes however you see fit; all 5 votes on a single recommendation or 1 vote across 5 recommendations
- These votes will help inform the final set of recommendations, along with consideration of building a cohesive portfolio

#### Debrief as full group – 10 min



Handouts include supplemental info, including existing MI initiatives and examples from other states

## Our sixth workgroup meeting will be virtual, where we will begin to iterate on the final recommendations



In-person

### Next steps

BCG and workgroup chairs to generate view of final recommendations based on today's inputs and analysis of portfolio cohesiveness/impact

• Workgroup members are also welcome to send offline input/comments

We will reconvene virtually on September 15 to review the prioritization and begin iterating the draft of final recommendations

# Thank you!





