

# Welcome

Council Briefing  
October 25, 2023



# Agenda

- Council Process and Timeline
- Jobs Talent and People Recommendations and Discussion
- Infrastructure and Places Recommendations and Discussion
- Next Steps



# Council Process and Timeline

# Council Charge

The council acts in an advisory capacity to the governor and the director of the Department of Labor and Economic Opportunity and will do the following:

1. Identify concrete, data-driven, and evidence-based goals to grow the state's population, including those to improve educational outcomes from preschool through postsecondary education; attract and retain talent; and build long-term, sustainable infrastructure that meets the needs of the population
2. Define the gap between Michigan and the best performing comparable states on GMTC-identified goals
3. Leverage the council's workgroups to identify specific short-, medium-, and long-term policies needed to close these gaps and meet the goals identified by the council
4. Analyze the effectiveness of existing programs and spending dedicated to achieving GMTC-identified goals and make recommendations on how to address any gaps between projected revenues and recommended expenditures

# Council Charge (cont.)

- Prepare and submit a report to the governor, the Michigan House of Representatives, and the Michigan Senate by December 15, 2023
- Establish four workgroups, each tasked with developing specific recommendations for GMTC review:
  - Jobs, Talent, and People
  - Infrastructure and Places
  - PreK-12 Education
  - Higher Education
- Adopt, reject, or modify workgroup recommendations

# Roles, Responsibilities, and Expectations

- Attend meetings in person and actively participate in a collaborative, respectful manner
  - No alternates may sit in the place of a voting member (non-voting, state agency directors may send alternates when they are unable to attend).
- Thoroughly review all meeting materials and agendas
- Offer feedback on recommendations and other deliverables
- Strive to achieve consensus in the adoption of final recommendations
  - If consensus cannot be achieved, the council will make decisions based on majority vote by voting members
- Members may:
  - Call upon any state department, committee, commissioners, or officers of the state
  - Make inquiries, studies, hold hearings, and receive comments
  - Review best practices from other states and consult with issue-area experts and outside experts



# Recommendation Review Process

## Phase One- Policy Development

**10/25 2-5 PM**  
**Detroit**  
**I&P + JTP Briefing**  
*Council+WG chairs*  
Discuss and modify recommendations with post meeting survey to assess support and provide suggested modifications



**10/30 10 AM-1 PM**  
**Lansing**  
**P-12 and Higher Education Briefing**  
*Council+WG chairs*  
Discuss and modify recommendations with post meeting survey to assess support and provide suggested modifications



**11/2 1-4 PM**  
**Lansing**  
**Council Meeting**  
*Public*  
Presentation and discussion on population growth/retention drivers (MI Future, Harvard, and McKinsey);  
Discussion on recommendations



**11/8 9-11 AM**  
**Detroit**  
**Council Briefing**  
*Council*  
Discuss suggested recommendation revisions and vote on which move to Phase 2;  
Introduce Phase 2 work (funding and population assessments)

## Phase Two- Impact Assessment

**11/15 9-11 AM**  
**Virtual**  
**Council Briefing**  
*Council*  
Briefing on population impact assessments for all recommendations advanced from Phase I



**11/28 1-3 PM**  
**Lansing**  
**Council Briefing**  
*Council*  
Briefing on the cost of the recommendations that advanced from Phase I;  
High-level preview of Guidehouse *Budget and Revenue Benchmarking Report*.



**12/1 1-3 PM**  
**Detroit**  
**Council Meeting**  
*Public*  
Revenue and budget benchmarking (Guidehouse);



**12/8 10 AM- 12 PM**  
**Lansing**  
**Council Briefing**  
*Public*  
Councilmembers discuss any remaining issues with final recommendations;  
Councilmembers vote on final recommendations



# Jobs, Talent, and People



# Jobs, Talent, and People Workgroup Charge

- Propose economic development strategies that create safe, vibrant communities and lead to opportunities and upward economic mobility for every Michigander.
- Recommendations must:
  - Ensure domestic migration to Michigan (a combination of retaining our young talent and attracting talent to come to Michigan), as well as international migration to Michigan (creating welcoming pathways for new Americans)
  - Give direction on how to leverage Michigan's rich natural resources and expected climate migration from other states
  - Identify potential future workforce shortages and strategic opportunities for Michigan's growth and create targeted programs to keep or attract talent in these areas
  - Reflect the state's growth in communities of color

# Workgroup Members

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<b>Name</b>	<b>Organization</b>
Portia Roberson (Chair)	Focus: HOPE
Marty Fittante (Chair)	InvestUP
Monique Stanton	MLPP
Jeannette Bradshaw	Metro Detroit AFL-CIO
Guillermo Cisneros	West Michigan Hispanic Chamber of Commerce
Dr. Alaina Jackson	Global Detroit
Ahmad Nassar	Detroit 75 Kitchen
Ken Horn	Great Lakes Bay Regional Alliance
Randy Thelen	The Right Place
Chad Bassett	BAMF Health
Stacie Bytwork	Manistee Chamber of Commerce
John VanFossen	Meijer
Ahmad Ezzeddine	Wayne State University
Kevin Prokop	Rockbridge
Eva Garza Dewaelsche	SER Metro-Detroit
James Avery	Genesee County Jobs
Adam Finkel	Orfin Ventures
Abby Baudry	Traverse Connect

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# Recommended Strategies

These recommendations **holistically** address population growth for all regions of the state and offer **opportunities for equity and growth** for Michigan's workforce.



## Attract and Retain Talent

Implement a robust talent retention and attraction program including novel incentives, workforce development program expansion, community placemaking investments that support shared cultural experiences, and targeted marketing.



## Regional Development

Implement the state's economic development strategic plan with a focus on aligning Michigan's workforce development programs, talent attraction and retention efforts, and growth-sector strategies to collectively drive regional priorities in a coordinated way.



## Immigration and Welcoming Communities

Prioritize programs, policies, and regional supports to develop a stronger pipeline of international talent that is retained long term through a welcoming environment for international immigrants and diverse communities in Michigan.



## Entrepreneurship and Innovation

Embrace Michigan's entrepreneurial and innovation roots and create a culture that supports entrepreneurship and innovation for all.



## Family Support

Increase access to and affordability of culturally appropriate family support resources, including training and certifying a workforce to support the need.

## Attract or Retain Talent

**Implement a robust talent retention and attraction program including novel incentives, workforce development program expansion, community placemaking investments that support shared cultural experiences, and targeted marketing.**



## Recommendations



### **Targeted incentives**

Target incentives to retain and attract young talent that works in high-growth sectors.



### **Programs and resources for all Michiganders**

Create programs that assist all members of Michigan's workforce in developing the skills needed to participate in the new economy.



### **Regional marketing and placemaking**

Support regional marketing and placemaking to maximize the ability of regions to attract talent with unique assets and opportunities.

**Implement the state's economic development strategic plan with a focus on aligning Michigan's workforce development programs, talent attraction and retention efforts, and growth-sector strategies to collectively drive regional priorities in a coordinated way.**



### **Leverage regional strengths**

Catalyze regional growth capitalizing on existing assets to create jobs and attract and retain talent.



### **Equitable investments**

Expand workforce development programming to address gaps and ensure economic opportunities for all.

**Embrace Michigan's entrepreneurial and innovation roots, driving growth in early-stage and high-growth businesses and creating a culture that supports entrepreneurship and innovation for all.**



## Recommendations



### **Transformational investment**

Public and private entities must invest significant resources into entrepreneurship and innovation to supercharge innovation in Michigan.



### **Expand entrepreneur support services**

Work collaboratively with entrepreneurial support organizations and increase state resources to provide the opportunity for entrepreneurship to all Michiganders.



**Prioritize programs, policies, and regional supports to develop a stronger pipeline of international talent that is retained long-term through a welcoming environment for international immigrants and diverse communities in Michigan.**



### **Collaborative Reform**

Address state policies and advocate for federal policy changes to make it easier for immigrants to call Michigan home.



### **Strengthen International Talent Pipeline**

Ensure dynamic supports are in place to facilitate the immigration-to-workforce transition and new American entrepreneurs.



### **Create Welcoming Communities**

Support state and regional strategies to engage immigrant and diverse communities to attract and retain them in Michigan.

**Increase access to and affordability of culturally appropriate family support resources, including training and certifying a workforce to support the need.**



## Recommendations



### **Incentives and alternative models**

Support incentives and funding models for more affordable and accessible child care with regional considerations.



### **Certified child care professionals supply**

Increase credentialed child care providers and high-quality centers.



### **Elder care professionals supply**

Address the shortage of elder care options and insufficient resources for elder care professionals.



### **Health and care**

Address service disparities for working families by creating a continuum of supports to avoid the benefits cliff.



# Infrastructure and Places

# Infrastructure and Places Workgroup Charge

- Propose long-term, sustainable, and equitable funding solutions for Michigan's multimodal transportation systems and aging water infrastructure to help meet the needs of the population in 2050.
- Recommendations must:
  - Consider the need for placemaking investments that will support retention and attraction goals
  - Consider the need for sustainable investment amongst the emergence of more fuel-efficient vehicles and an unprecedented influx of one-time federal money
  - Propose solutions on how to create attainable housing options for Michiganders in every income bracket and create investment-ready sites across the state

# Workgroup Members

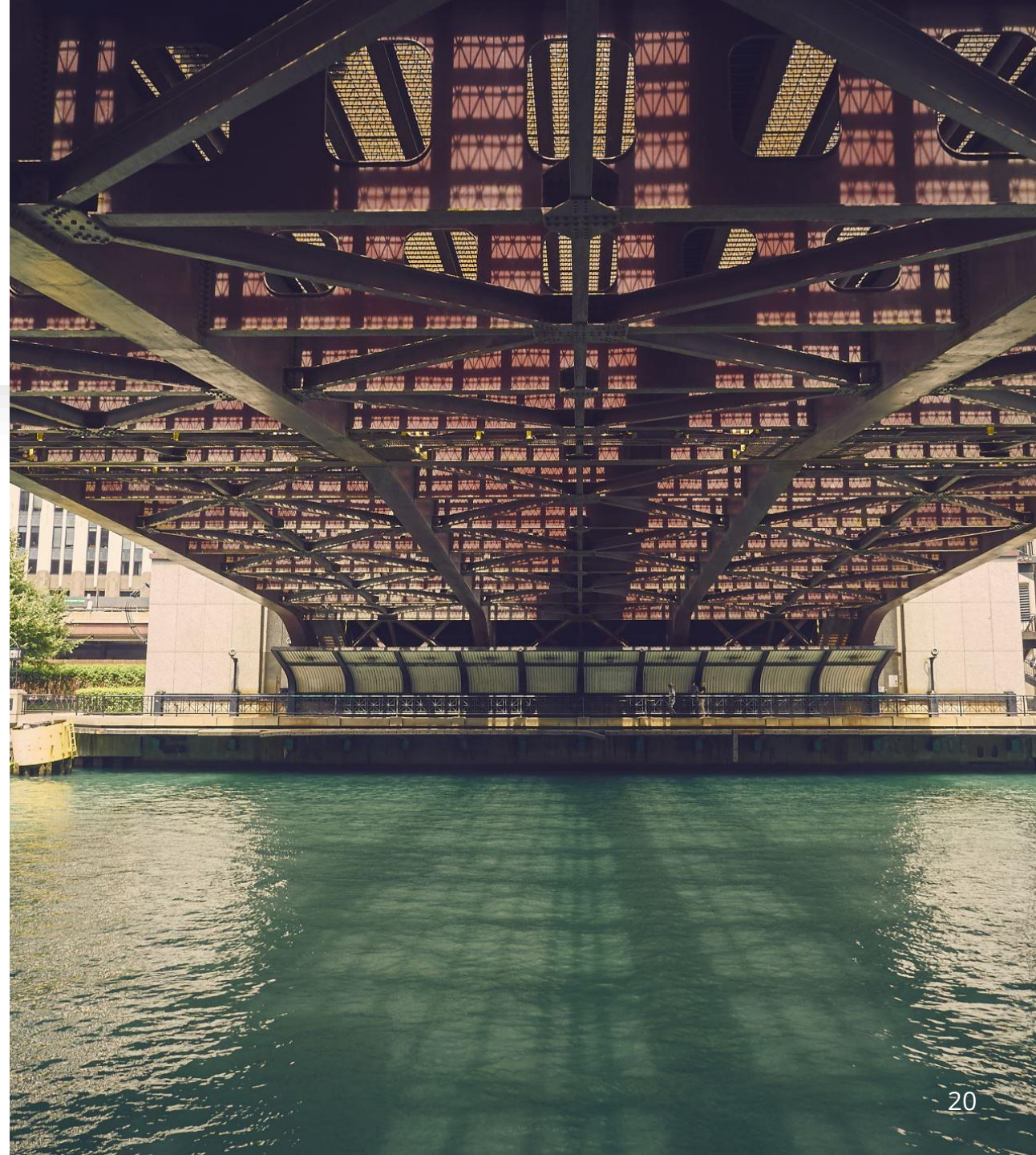
<b>Name</b>	<b>Organization</b>
Terri Land (Chair)	Wayne State University
Regine Beauboef (Chair)	HNTB Corporation
Rachel Gray	Hello West Michigan
Ron Brenke	ASCE- MI
Herasanna Richards	MML
Melvin Henley	CEDAM
Emily Thompson	Wayne State, Director of Economic and Community Development.
Evan Weiner	Edward C. Levy Corp.
John Proos	JP4 government solutions
Mike Alaimo	MI Chamber
Larry Filson	Walbridge
Lottie Ferguson	Community Foundation of Greater Flint
Ron Hall	Bridgewater Interiors
James Hammill	Iron Range Consulting and Services
Kerry Duggan	SustainabiliD
Rian English	Olympia Development of Michigan
Aidan Sova	Google Solutions consultant, currently serves as a City of Ann Arbor Human Rights Commissioner



Much of Michigan's infrastructure was built over 50 years ago and needs significant modernization and resources to lay a strong foundation for our communities to attract and retain residents.

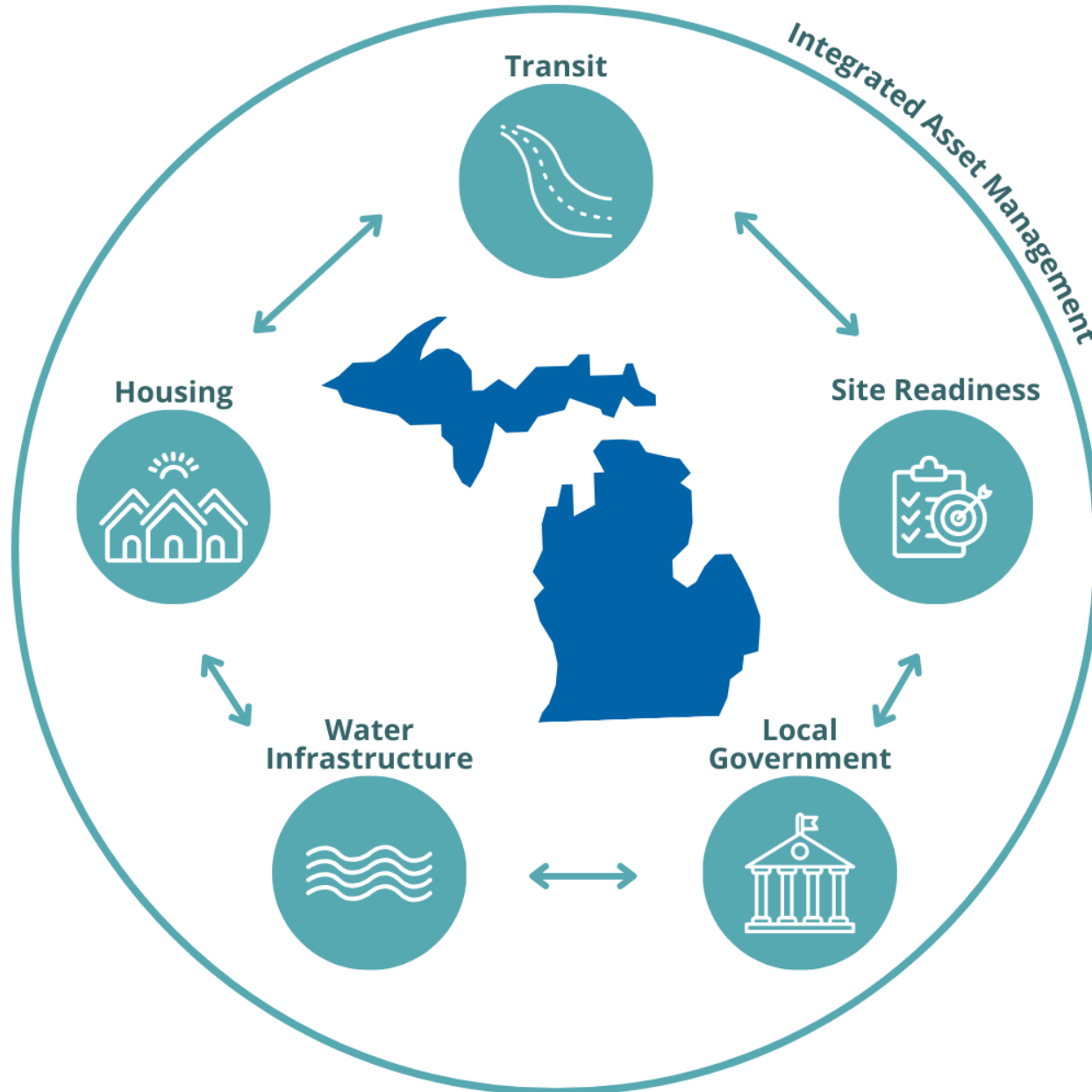
The Challenge:

**Decades of disinvestment and fragmented planning have left Michigan with crumbling infrastructure, lack of affordable housing, and local governments without the tools to develop vibrant places.**





**Developing vibrant places is the underpinning of Michigan's resurgence.**



# Recommended Strategies

Implementation of these strategies will position Michigan to be a welcoming environment for everyone to live, work and grow a business.



## Local Government

Provide the tools and incentives for local governments to create vibrant places and work together across jurisdictional boundaries to provide more efficient and cost-effective public services.



## Housing

Develop and revitalize housing stock to align with our housing needs and focus new development on infill to create vibrant, dense communities.



## Transportation

Update Michigan's transportation funding model to sufficiently fund and maintain the road network and support the development a more robust statewide transit system.



## Integrated Asset Management

Incentivize entities responsible for developing, operating, and maintaining infrastructure to coordinate their efforts through integrated asset management.



## Water Infrastructure

Reorient investments and planning around water infrastructure to focus on protection of public health and climate readiness and ensure water rates are designed to sufficiently support community funding needs.



## Site Readiness

Shift our economic development strategy from reactive to proactive by investing in site-readiness programming.

**Provide the tools and incentives for local governments to create vibrant places and work together across jurisdictional boundaries to provide more efficient and cost-effective public services.**



Recommendations



**Property tax revenue**

Address the intersection of the Headlee Amendment and the property taxable value system to enable local governments to benefit from growth in property values.



**Supplement local capacity**

Expand state programs that provide technical assistance to local governments.



**Invest in placemaking**

Invest in programs that support revitalization and placemaking efforts.



**Collaboration and consolidation**

Incentivize service sharing agreements or consolidation of local services.

**Develop and revitalize housing stock to align with our housing needs and focus new development on infill to create vibrant, dense communities.**



### **Fund the missing middle**

Expand programs that provide financial and technical support to build more middle-income housing options.



### **Update zoning for smart growth**

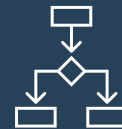
Incentivize local units of government through access to state funds to expedite updates to local zoning codes to implement future-focused smart growth principles.

**Update Michigan's transportation funding model to sufficiently fund and maintain the road network and support the development a more robust statewide transit system.**



### **Broaden funding sources**

A phased approach should be implemented that broadens funding, transitions for a reliance on the motor fuel tax, and raise additional revenue.



### **Regional transportation agencies**

Move to regional transportation agencies responsible for management of a regional multimodal transportation network that provides mobility for all.



### **Improved rail system**

Work with Amtrak to make travel by rail more efficient and better connected.



**Incentivize entities responsible for developing, operating, and maintaining infrastructure to coordinate their efforts through integrated asset management.**



### **Dig once**

Incentivize infrastructure owners/operators to coordinate with other infrastructure owners/operators for a “dig once” approach.



### **Match federal dollars**

Ensure Michigan has the resources to provide match funding for competitive federal programs.



**Reorient investments and planning around water infrastructure to focus on protection of public health and climate readiness and ensure water rates are designed to sufficiently support community funding needs.**



### **Stormwater management**

Enact legislation to simplify legal processes and limit liability for creating stormwater utilities and provide support to communities to establish these utilities.



### **Water affordability**

Fund a statewide water affordability program based on a surcharge for all water users.



### **Water rate restructuring**

Grant regulatory authority for water rate design to the Michigan Public Service Commission.

**Shift economic development strategy from reactive to proactive by investing in site-readiness programming that empowers communities to identify and pursue medium- and large-scale economic development opportunities.**



### **Site readiness**

The state should continue to invest in programs that fund site readiness of all sizes, with a focus on securing investment-ready parcels.



### **Master Plans**

Communities should routinely update their master plans and should be incentivized to be proactive in implementing their plans.

# Next Steps

- Complete online survey by 10/30
- Next Meeting
  - **Meeting Type:** Council Briefing
  - **When:** Monday, October 30, 10:00am – 1:00pm
  - **Where:** MITA (2937 Atrium Dr, Okemos, MI)